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AFH Financial Group Plc  
02 October 2015

2 October 2015

**AFH FINANCIAL GROUP PLC**  
("AFH" or the "Company")

**Board Appointments**

The Directors of AFH, a leading financial planning led investment management firm, is pleased to announce that Miss Alexis James and Mr Austin Broad have been appointed to the Board as Executive Directors of the Company with immediate effect.

Alexis has considerable compliance experience in the financial services sector and has worked at AFH for over nine years. She is currently Group Head of Risk.

Austin has extensive experience within the sector as an Independent Financial Adviser ("IFA") and technical expert. He has been with the Company for eight years and is AFH's spokesperson on technical matters. Austin is currently Group Head of Advice.

Alan Hudson, CEO, commented:

**"I am delighted to welcome Alexis and Austin to the Board of AFH. Both have a detailed knowledge of AFH, having been instrumental in the growth and success of the business in recent years and bring exceptional sector and commercial experience to the Board.**

**Their appointments reflect the importance that we place on our regulatory and technical responsibilities as a business and our continued commitment to provide an excellent service to both our clients and our Financial Advisors whilst protecting our shareholder's interests."**

**Enquiries:**

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Alan Hudson, Chief Executive Officer  
Paul Wright, Chief Financial Officer  
[www.afhfinancialgroup.com](http://www.afhfinancialgroup.com)

**Allenby Capital Limited** 020 3328  
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(Nominated Adviser and Broker)  
Nick Naylor  
Chris Crawford  
Nick Athanas

**Yellow Jersey PR Limited** 07768 537  
739  
Dominic Barretto



Alexis James, aged 33, is or has been a director or partner of the following entities within the past five years:

Current Directorships and Partnerships:	Directorships and Partnerships held in the previous 5 years:
AFH Independent Financial Services Limited	None
St Johns Asset Mangement Limited	
Shape Financial Limited	
Origin Financial Limited	
AG Financial Planning Limited	
K.L. Plester Financial Services Holdings Limited	
Roxborough Consultancy Limited	
Clarendon Financial Solutions Limited	
Davisons Financial Management Limited	
Quest Financial Management Limited	

As at the date of this announcement Alexis James holds the following options to subscribe for new ordinary shares in AFH pursuant to the AFH EMI Share Option Plan:

- 40,755 options exercisable at 37p per share
- 10,000 options exercisable at 100p per share
- 50,000 options exercisable at 120p per share
- 665 options exercisable at 150.5p per share

Austin David Broad, aged 52, is or has been a director or partner of the following entities within the past five years:

Current Directorships and Partnerships:	Directorships and Partnerships held in the previous 5 years:
None	None

As at the date of this announcement Austin Broad holds 15,000 ordinary shares in AFH representing 0.07% of the Company's current issued share capital. 10,000 of these shares are held in his pension plan.

Austin also holds the following options to subscribe for new ordinary shares in AFH pursuant to the AFH EMI Share Option Plan:

- 10,000 options exercisable at 100p per share
- 35,000 options exercisable at 120p per share
- 665 options exercisable at 150.5p per share

Austin also holds 40,755 unapproved options exercisable at 37p per share

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