RNS Number: 2454C AFH Financial Group Plc

11 April 2017

TR-1: NOTIFICATION OF MAJOR INTEREST IN SHARES¹

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached: ii

AFH Financial Group PLC

2 Reason for the notification (please tick the appropriate box or boxes):

An acquisition or disposal of voting rights

X

An acquisition or disposal of qualifying financial instruments which may result in the acquisition of shares already issued to which voting rights are attached An acquisition or disposal of instruments with similar economic effect to qualifying financial instruments

An event changing the breakdown of voting rights

Other (please specify):

3. Full name of person(s) subject to the notification obligation:

Alan Hudson

4. Full name of shareholder(s)

(if different from 3.):1v

5. Date of the transaction and date on which the threshold is 11 April 2017 crossed or reached: v

6. Date on which issuer notified:

11 April 2017

21.79

7. Threshold(s) that is/are crossed or reached: vi, vii 22%

8. Notified details:

A: Voting rights attached to shares viii, ix

Class/type Situation previous Resulting situation after the triggering transaction

to the triggering oftransaction shares

> Number Number Number of voting % of voting rights Number

> > 6,555,700 6,555,700

of shares rights of of

Voting if possible Shares

6,555,700

Rights using Direct xi Indirect xii Direct Indirect Direct

the ISIN

CODE Ordinary

B: Qualifying Financial Instruments

Resulting situation after the triggering transaction

6,555,700

Type of financial Expiration Exercise/ Number of voting % of voting instrument date xiii Conversion Period xiv rights that may be rights acquired if the instrument is exercised/converted.

C: Financial Instruments with similar economic effect to Qualifying Financial Instruments $^{\mathrm{xv},\;\mathrm{xvi}}$

Resulting situation after the triggering transaction

Type of Exercise Expiration Financial price date String Conversion instrument Exercise/ Conversion instrument Exercise/ Conversion instrument refers to rights of voting rights

NominalDelta

Total (A+B+C)

Number of voting rights Percentage of voting rights

6,555,700 21.79

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable: xxi

Proxy Voting:

- 10. Name of the proxy holder:
- 11. Number of voting rights proxy holder will cease to hold:
- 12. Date on which proxy holder will cease to hold voting rights:
- 13. Additional information:

14. Contact name: Alan Hudson

15. Contact telephone number: 01527 577775

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Note: Annex should only be submitted to the FCA not the issuer

Annex: Notification of major interests in share

A: Identity of the persons or legal entity subject to the notification obligation Full name (including legal form of legal entities) Alan Hudson Contact address AFH House, Buntsford Drive, Stoke Heath, (registered office for legal entities) Bromsgrove, Worcestershire B60 4JE Phone number & email 01527 577775 & alan.hudson@afhgroup.com Other useful information (at least legal representative for legal persons) B: Identity of the notifier, if applicable Full name Contact address Phone number & email Other useful information (e.g. functional relationship with the person or legal entity subject to the notification obligation)

For notes on how to complete form TR-1 please see the FCA website.

C: Additional information

This information is provided by RNS
The company news service from the London Stock Exchange