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AFH Financial Group PLC
("AFH" or the "Company")

Acquisition of Shape Financial Limited
("Shape Financial")

AFH, a leading independent financial advisory ('IFA') and discretionary wealth management firm, today announces the acquisition of Shape Financial. Today's announcement marks the 14th acquisition by the Company since its IPO in June 2011.

Shape Financial is an FCA authorised, Somerset-based IFA which reported a turnover of GBP 1.5 million in its most recently completed financial year. This acquisition brings 16 new advisers, including all 5 shareholder directors of Shape Financial, to the Company's current total of 104 advisers. The new advisers will continue to operate out of Shape Financial's Somerset-based office, broadening AFH's presence into the South West of England.

AFH has paid initial consideration of GBP 125,000 for the acquisition of Shape Financial. This amount has been satisfied in cash from the Company's existing resources. Additional consideration, up to a maximum of GBP 1.5 million in total, may be payable after 15 months and 27 months, depending on the profitability of Shape Financial in the two years following its acquisition.

Commenting today, Alan Hudson, Chairman and Chief Executive of AFH, said: "**Today's acquisition further advances our successful strategy of growing the Company both organically and through select and well-timed acquisitions. Importantly, Shape Financial is a strong cultural fit for AFH and their Somerset outpost provides a platform from which the Company can extend its reach into the South West region.**"

The directors of AFH Financial Group PLC are responsible for the content of this announcement

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