

# DJ AFH Financial Group Orderly Market Transaction

TIDMAFHP

Orderly Market Transaction

24 August 2011  
GB00B4W5WQ08

AFH FINANCIAL GROUP PLC  
("AFH" or the "Company")

Orderly Market Transaction

AFH has been notified that on 23 August 2011, 35,000 Ordinary Shares of 10p each in the Company ("Ordinary Shares") were sold from the holding of Alan Hudson, Chairman and Chief Executive of the Company, at a price of 80p per share.

This sale was executed pursuant to the terms of an orderly market agreement in order to maintain liquidity in the Company's shares.

Following the above transaction, Alan Hudson is interested in 9,730,822 Ordinary Shares, representing 69.03% of the Company's issued share capital of 14,096,874 Ordinary Shares.

The Directors of AFH are responsible for the content of this announcement.

Enquiries:

AFH Financial Group PLC  
Alan Hudson, Chairman and Chief Executive  
[www.afhifs.co.uk](http://www.afhifs.co.uk)

01527 577 775

St Helens Capital Partners LLP  
Mark Anwyl or Duncan Vasey

020 7368 6959

Yellow Jersey PR Limited  
Dominic Barretto

07768 537 739

AFH Financial Group Plc

(END) Dow Jones Newswires

August 24, 2011 02:01 ET (06:01 GMT)