

# DJ AFH Financial Group Orderly Market Transaction

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Orderly Market Transaction

29 July 2011  
GB00B4W5WQ08

AFH FINANCIAL GROUP PLC  
("AFH" or the "Company")

Orderly Market Transaction

AFH has been notified that on 27 July 2011, 15,000 Ordinary Shares of 10p each in the Company ("Ordinary Shares") were sold from the holding of Alan Hudson, Chairman and Chief Executive of the Company, at a price of 80p per share.

This sale was executed pursuant to the terms of an orderly market agreement in order to maintain liquidity in the Company's shares.

Following the above transaction, Alan Hudson is interested in 9,765,822 Ordinary Shares, representing 71.6% of the Company's issued share capital of 13,636,250 Ordinary Shares.

The Directors of AFH are responsible for the content of this announcement.

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(END) Dow Jones Newswires

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