

RNS Number : 3778Q
AFH Financial Group Plc
29 August 2014

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AFH Financial Group plc

("AFH or the "Company")

(AIM: AFHP)

Directors' Dealings

AFH, a leading financial planning led wealth management firm, announces that, on 28 August 2014 and 29 August 2014, the Company's Chief Executive Officer Alan Hudson sold a total of 206,666 ordinary shares of 10 pence each in the Company ("Ordinary Shares") in off-market transactions at a price of 150 pence per Ordinary Share to satisfy demand (the "Transaction"). These Ordinary Shares have been acquired by the Chief Investment Officer Toby Denne and an independent financial adviser that works exclusively for AFH on a self-employed basis.

The revised interests of the directors who acquired or disposed of Ordinary Shares pursuant to the Transaction are as follows:

Director	Number of Ordinary Shares held	Percentage of issued share capital in the Company held	Number of Ordinary Shares	Number of Ordinary Shares held following	Percentage of issued share capital in the Company held
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	before the Transaction	before the Transaction	disposed of or acquired	the Transaction	following the Transaction
Alan Hudson (Chief Executive Officer)	7,782,366	40.29%	206,666	7,575,700	39.22%
Toby Denne (Chief Investment Officer)	267,745	1.39%	166,666	434,411	2.25%

Allenby Capital Limited, the Company's nominated adviser and broker, and the Company have agreed to waive Alan Hudson's obligations under the lock-in deed entered into at the time of the Group's IPO in June 2014 only in respect of the 206,666 Ordinary Shares that Alan Hudson has sold.

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This information is provided by RNS
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